

QPSMR In a Nutshell

mrdc
SOFTWARE

Question Features

- Prepare single or multi-response questions
- Handles numeric questions
- Handles grids and rating scales
- Up to 9999 responses per question
- Handles the biggest surveys
- Build questionnaires from a library

Filters and routing

- Apply routing to the questionnaire
- Use complex filter logic
- Apply filters to check responses
- Filter responses on possible responses
- Automatically select responses
- Allow 'back button' with re-routing

Questionnaire flow

- Use piping to pull previous responses into questions
- Randomisation of questions
- Randomisation of responses
- Check responses/allow re-entry of responses
- Screen out 'out of quota' respondents
- Add instructions to respondents or interviewers

Open ended questions

- Have as many open ended questions as you need
- Open ended questions are stored in spreadsheet
- Output compatible with most coding programs
- Data can be coded and merged with main data
- Texts can be merged with other survey data
- Open ended data can be summarised in tables

Import and export

- Import and export SPSS
- Import and export Triple-S
- Import and export Excel/CSV data
- Export ASCII or binary data
- Reformat data
- Output other formats

Data management

- Clean and correct data
- Apply edits and checks on data
- Merge data from other sources
- Output data and reports for checking
- List data from questions in spreadsheet form
- Use data from previous surveys

CATI – Telephone Surveys

- Full supervisor function
- Manage your sample
- Handles call backs
- Manage quotas
- Records system information

Tables

- Fast production of basic tables
- Analyse questions by standard banner
- Produce summary tables
- Apply filters to individual or blocks of tables
- Full set of table-based statistical options
- Output results in text or CSV format

Variables

- Build variables from one or more questions
- Use variables in table analysis
- Use variables as filters
- Export data from variables with survey data
- Build complex definitions for in-depth analysis
- Output variables with other data

Advanced analysis features

- Table manipulation to perform arithmetic on tables
- Access to some MRDCL script
- Ability to build add-ins to perform complex or laborious analysis requirements
- Fully compatible with [MRDCL](#)

Weighting

- Target weighting
- Rim weighting
- Factor weighting
- Quantity weighting (volumetrics)
- Checks to ensure weighting is good
- Use of effective sample in statistical calculations

Charting and reporting

- Free use [Resolve](#) Base version
- Compatible with [Resolve](#) Premium
- Provides upgrade path to [MRDCL](#)
- Compatible with [The CYS Platform](#)
- Compatible with Reflect
- Link data to Excel and other software

CATI FEATURES

Using with standard QPSMR

- Includes all [the features of QPSMR](#)
- Full system for managing telephone surveys
- Full system for managing telephone interviewers
- Includes tools for managing data
- Includes tabulation facilities
- Includes exports of data to most forms

Hardware efficiency

- Reduces hardware costs by its unique design
- Low load on servers as network traffic is minimised
- Can support any number of telephone interviewers
- Compatible with most diallers
- Supervisors can manage staff effectively
- Telephone number security

Sample Management

- Input sample from Excel files
- Use known respondent data in surveys
- Add, remove and change sample as needed
- Get immediate access to reports on sample usage
- Assign sample to specific interviewers
- Feed data from previous surveys into current survey

Quota Management

- Set quotas for key questions/demographics
- Set quotas for one or several questions
- Set quotas for interlocking cells (e.g. age within gender)
- Change quotas at any time
- Prioritise hard-to-fill quotas
- Access reports on quota fulfilment

Call Back Management

- Set call back times for interviews
- Set specific date/time or date/time range
- Continue partial interviews at appropriate question
- Allocate call backs to specific interviewer(s)
- Access reports on call back appointments
- Pause interviews at any time upon respondent request

System data collection

- Record system/user data with survey data
- Time length of interview or parts of questionnaire
- Record interview status data
- Store respondent history data
- Produce reports on productivity

Price List

Annual licence	Base Price (USD)	Extended Price (USD)
QPSMR Companion (single user)	1250	1500
QPSMR Companion multi-user (per year)	3250	3900
QPSMR CATI 5-stations (includes Companion Extended)	6000	6000
QPSMR CATI 10-stations (includes Companion Extended)	9000	9000
QPSMR CATI 20-stations (includes Companion Extended)	12500	12500
QPSMR CATI 30-stations (includes Companion Extended)	15500	15500
QPSMR CATI 40-stations (includes Companion Extended)	18000	18000
QPSMR CATI 50-stations (includes Companion Extended)	20000	20000
QPSMR CATI 50+ stations (includes Companion Extended)	POA	POA